

# Galileo, Linux and the Internet of Things



Brian DeLacey  
1/15/2014  
@ MIT BLU



<http://blu.org/cgi-bin/calendar/2014-jan>

## IoT Festival – [www.iotfestival.com](http://www.iotfestival.com)

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### Internet of Things Festival BOSTON • Saturday • Feb 22, 2014

The IoT Fest is one full day of free public celebration of creativity, technology, and the internet. Speakers, demonstrations and hands-on sessions at MIT will cover personal, commercial, and civil applications of IoT. Take this time to connect your real and digital worlds and celebrate what IoT can offer.

*Creativity fused with technology and the internet - together we will make things.*

DATE: Saturday, February 22, 2014

LOCATION: MIT [Building E51](#), Cambridge, MA

### News

- JAN 14 Welcoming [Texas Instruments](#), [Intel](#), [Isis3D](#), [O'Reilly](#), and [Canonical](#) as premiere sponsors!
- JAN 14 The TI University Program is offering a [cool online embedded processing course!](#)
- JAN 14 Intel's [Galileo Development Board](#) is here today, and Edison was announced at CES.
- JAN 14 Isis3D will be creating and making things with their new [Isis One 3D printer](#) as part of the "Creator's Hut"
- JAN 14 O'Reilly helps you learn - check out "[Getting Started with the Internet of Things: Connecting Sensors and Microcontrollers to the Cloud](#)."



TEXAS  
INSTRUMENTS

O'REILLY



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CANONICAL



## The parts of this talk

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- Galileo
  - Quark
  - Arduino
- Linux
  - Linux InstallFest on 3/1/2014
  - <http://blu.org/cgi-bin/calendar/2014-ifest51>
- IoT (Internet of Things)
  - IoT Festival on 2/22/2014
  - <http://www.iotfestival.com/>

## Audience

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- How many own a Galileo?
- How many own an Arduino?
- How many own a RPi, BBB, or other?
- Who writes code?
- Who does web development?
- Who does electronics / hardware?
- Who plans to “make” something this year?
- Who owns a thermostat?

## Nice Nest

### A \$3 billion thermostat any idiot can install

CNN's Jarrett Bellini was assigned to buy a Nest, install it and report back. If he wasn't electrocuted in the process, that is. WATCH



More: Google's plot to take over your digital life • Today, the Nest -- tomorrow, the world! • How the Nest thermostat was created • Tony Fadell on why he sold Nest to Google • Wait a second -- Google owns WHAT?

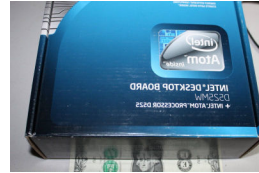
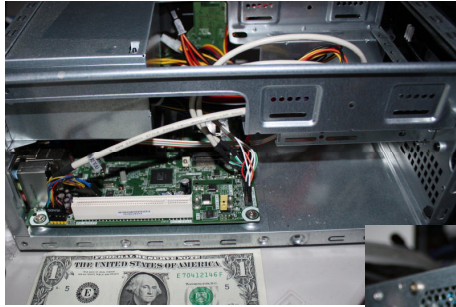
Source: <http://www.cnn.com>, 1/14/2014

## Hardware Evolution



"How the Nest thermostat was created"  
CNN Money, 3/25/2013 ([link](#))

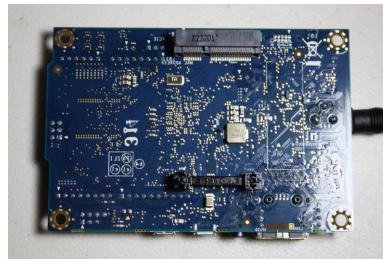
# Atom



# Next Unit of Computing (NUC)



## Galileo



## What's Next? Edison

- ❑ Galileo is not Edison
- ❑ Edison is in the future:
  - <http://www.intel.com/content/www/us/en/do-it-yourself/edison.html>



# Galileo

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## Introduction to Galileo

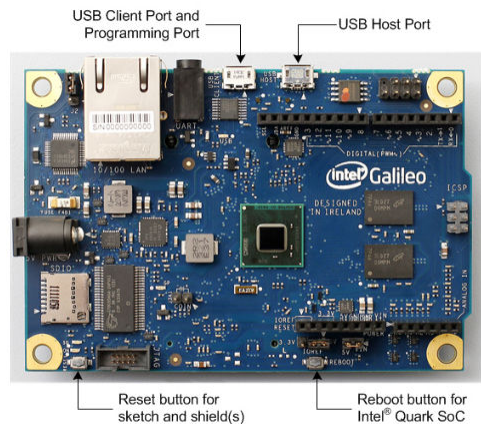
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“The Intel® Galileo board is based on the Intel® Quark SoC X1000, a 32-bit Intel Pentium®-class system on a chip (SoC). It is the first board based on Intel® architecture designed to be hardware and software pin-compatible with shields designed for the Arduino Uno R3.

The Galileo board is also software-compatible with the Arduino Software Development Environment, which makes getting started a snap.”

**Source: Intel® Galileo Product Brief**  
<https://communities.intel.com/docs/DOC-21836>

## Galileo Development Board Layout



## Matt's Top 10

- ❑ Shield Compatibility
- ❑ Familiar IDE
- ❑ Ethernet Library Compatibility
- ❑ Real Time Clock (Battery not included)
- ❑ Works with PCI Express Mini Cards
- ❑ USB Host Port
- ❑ MicroSD Support
- ❑ TWI/I2C, SPI Support
- ❑ Serial Connectivity
- ❑ Linux on Board

Source: Matt Richardson, <http://makezine.com/2013/10/03/10-great-intel-galileo-features/>

# Intel Galileo Board Characteristics

## Physical Characteristics

10 cm long and 7 cm wide with the USB connectors  
 UART jack  
 Ethernet connector  
 Four screw holes  
 Reset button for sketch

## Processor Features

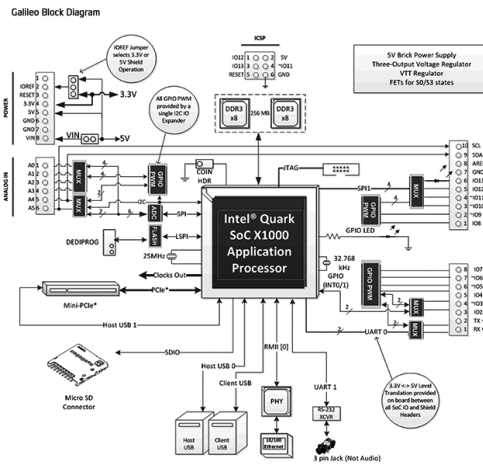
400 MHz 32-bit Intel® with 512K on-die SRAM, 800 MTs Memory Speed  
 TDP 1.9W - 2.2W (depending on VR), 15mm x 15mm  
 Pentium® instruction set architecture (ISA) compatible processor  
 Supports Arduino shields  
 Integrated Real Time Clock (RTC), with optional 3V "coin cell" battery  
 Operating temps from 0 to 70 degrees C (commercial) and more variants soon

## Storage Options

8 MByte Legacy SPI Flash to store firmware (bootloader) and the latest sketch  
 Between 256 KByte and 512 KByte dedicated for sketch storage  
 256 MByte DRAM  
 Optional micro SD card offers up to 32GByte of storage  
 USB storage works with any USB 2.0 compatible drive  
 11 KByte EEPROM programmed via the EEPROM library

Source: <http://www.intel.com/content/www/us/en/intelligent-systems/galileo/galileo-overview.html>

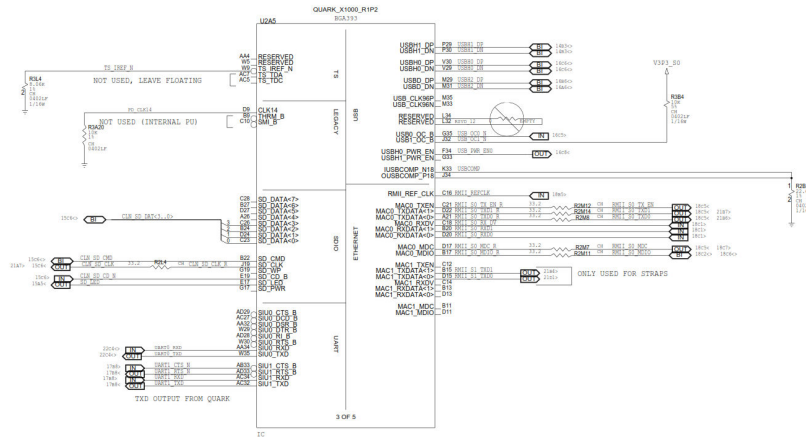
# Intel Galileo Block Diagram



Source: <http://www.intel.com/content/www/us/en/intelligent-systems/galileo/galileo-overview.html>



## Check Out The Schematics



Source: Galileo Schematic - <https://communities.intel.com/docs/DOC-21822>

## Galileo Documentation

- Index into Galileo Documentation
  - <https://communities.intel.com/community/makers/documentation/galileodocuments>
- Galileo Product Brief
  - <https://communities.intel.com/docs/DOC-21836>
- Galileo FAQ
  - <https://communities.intel.com/message/207619>
- PDF Overview

## Where to buy?

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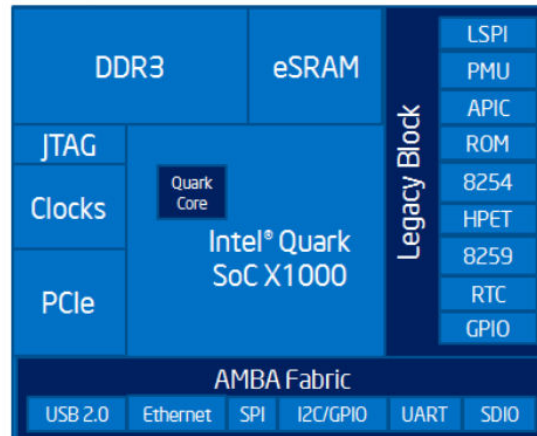
- ❑ Adafruit
- ❑ Amazon
- ❑ Micro Center
- ❑ Mouser
- ❑ Newegg
- ❑ RS
- ❑ Fry's: In stores

Source: <http://www.intel.com/content/www/us/en/do-it-yourself/where-to-buy.html> as of 1/18/2014

# Quark

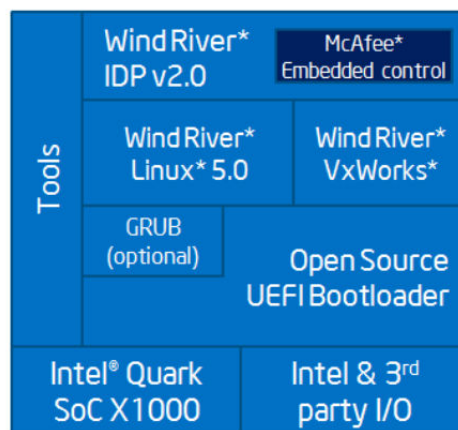


## Intel Quark SoC X1000 Block Diagram



Source: Quark Product Brief  
<https://communities.intel.com/docs/DOC-21829>

## Quark Software Stack



Source: Quark Product Brief  
<https://communities.intel.com/docs/DOC-21829>

## Quark as an SoC

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- ❑ A typical SoC consists of:
  - A microcontroller, microprocessor or DSP core(s). Some SoCs—called multiprocessor system on chip (MPSoC)—include more than one processor core.
  - Memory blocks including a selection of ROM, RAM, EEPROM and flash memory.
  - Timing sources including oscillators and phase-locked loops.
  - Peripherals including counter-timers, real-time timers and power-on reset generators.
  - External interfaces including industry standards such as USB, FireWire, Ethernet, USART, SPI.
  - Analog interfaces including ADCs and DACs.
  - Voltage regulators and power management circuits.

Source: [http://en.wikipedia.org/wiki/System\\_on\\_a\\_chip](http://en.wikipedia.org/wiki/System_on_a_chip)

## Intel® Quark SoC X1000 (1 of 2)

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- |                                      |   |
|--------------------------------------|---|
| ❑ Launch Date Q4'13                  | ❑ Max Memory Size (dependent on memory type) 2 GB |
| ❑ Processor Number X1000             | ❑ Memory DDR3-800                                 |
| ❑ # of Cores 1                       | ❑ # of Mem Channels 1                             |
| ❑ # of Threads 1                     | ❑ Max Memory Bandwidth 1.6 GB/s                   |
| ❑ Clock Speed 400 MHz                | ❑ Physical Address Extensions 32-bit              |
| ❑ Cache 16 KB                        | ❑ Pkg Size 15mm x 15mm                            |
| ❑ 512 KBytes of on-die embedded SRAM | ❑ Sockets FCBGA393                                |
| ❑ Instruction Set 32-bit             |   |
| ❑ Lithography 32 nm                  |   |
| ❑ Max TDP 2.2 W                      |   |

Source: <http://ark.intel.com/products/79084/Intel-Quark-SoC-X1000-16K-Cache-400-MHz> and <http://www.intel.com/content/www/us/en/intelligent-systems/galileo/galileo-overview.html>

## Intel® Quark SoC X1000 (2 of 2)

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- ❑ PCI Support - PCI Express
- ❑ PCI Express Revision 2.0
- ❑ PCI Express Configurations x1
- ❑ Max # of PCI Express Lanes 2
- ❑ USB Revision 2.0
- ❑ # of USB Ports 3
- ❑ # of SATA Ports 0
- ❑ Integrated LAN 2
- ❑ General Purpose IO 16UART2
- ❑ AES New Instructions? No
- ❑ Secure Key? No

Source: <http://ark.intel.com/products/79084/Intel-Quark-SoC-X1000-16K-Cache-400-MHz>

## Supports Idle States (C-states)

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- ❑ ACPI compatible CPU sleep states supported
- ❑ Idle States (C-states) are used to save power when the processor is idle.
- ❑ C0 is the operational state, meaning that the CPU is doing useful work.
- ❑ C1 is the first idle state
- ❑ C2 the second, and so on, where more power saving actions are taken for numerically higher C-states.

Source: <http://ark.intel.com/products/79084/Intel-Quark-SoC-X1000-16K-Cache-400-MHz>

## Supports Execute Disable Bit

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- ❑ Execute Disable Bit is a hardware-based security feature that can reduce exposure to viruses and malicious-code attacks and prevent harmful software from executing and propagating on the server or network.

Source: <http://ark.intel.com/products/79084/Intel-Quark-SoC-X1000-16K-Cache-400-MHz>

## Quark Documentation

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- ❑ Index into Quark Documentation
  - <https://communities.intel.com/community/makers/documentation/quarkdocuments>
- ❑ Quark Product Brief
  - <https://communities.intel.com/docs/DOC-21829>
- ❑ Quark SoC x1000 Core Developer's Manual (311 pages )
  - <https://communities.intel.com/docs/DOC-21826>
- ❑ Intel® Quark SoC X1000 Core – Hardware Reference Manual (143 pages)
  - <https://communities.intel.com/docs/DOC-21825>
- ❑ Quark Spec Update (20 pages)
  - <https://communities.intel.com/docs/DOC-21827>
- ❑ Quark Board Support Package (18 pages)
  - <https://communities.intel.com/docs/DOC-21882>

# Arduino

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## Arduino

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- Fascinating History since 2005
- Low cost, single-board computer
- Built around a microcontroller (not an SoC)
- Open source hardware and software
- Major role in the “Maker Revolution”
  - Major influence on 3D Printer Developers  
<http://reprapbook.appspot.com/>
- A de facto standard of Physical Computing
- “Hello, World” equivalent for an Arduino?
  - A sketch that makes an LED blink!

Sources: <http://arduino.cc/> and  
<http://en.wikipedia.org/wiki/Arduino>

## Arduino in Words

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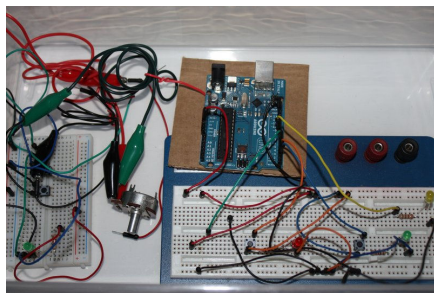
"Arduino can sense the environment by receiving input from a variety of sensors and can affect its surroundings by controlling lights, motors, and other actuators. The microcontroller on the board is programmed using the [Arduino programming language](#) (based on [Wiring](#)) and the Arduino development environment (based on [Processing](#)). Arduino projects can be stand-alone or they can communicate with software running on a computer (e.g. Flash, Processing, MaxMSP).

The boards can be [built by hand](#) or [purchased](#) preassembled; the software can be [downloaded](#) for free. The hardware reference designs (CAD files) are [available](#) under an open-source license, you are free to [adapt them to your needs.](#)"

Sources: <http://arduino.cc/>

## Arduino in Pictures

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## Arduino Shields

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- ❑ After-market creations of Printed Circuit Boards
- ❑ Connect into pre-defined, standardized Arduino pin headers
- ❑ Offer enhanced functionality, e.g. GPS
  - Early Arduino boards lacked network connectivity
  - Ethernet shields became popular “add-ons”
  - Galileo offers neatly integrated and more affordable networked capabilities; this is a major step forward.
- ❑ Allows creative customization and application
- ❑ Widely available and have led to vibrant ecosystem of hardware/software vendors
- ❑ Compatibility considerations as hardware evolves

How do you  
“use”  
Galileo?

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## Getting Started

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- ❑ Study the "Getting Started Guide" (14 pages)
  - <https://communities.intel.com/docs/DOC-21838>
- ❑ Arduino Site
  - <http://arduino.cc/en/ArduinoCertified/IntelGalileo>
- ❑ Best Hardware Intro Video Ever
  - <http://www.youtube.com/watch?v=20NXO6fT9Ek>
- ❑ Link to other good Galileo Launch Videos
  - <http://www.youtube.com/user/TheIntelJim/videos>



## Galileo Software Downloads

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- ❑ Board Support Packages
- ❑ Linux 32 bit
- ❑ Linux 64 bit
- ❑ Linux Image for SD
- ❑ Little Linux Image
- ❑ Windows
- ❑ MacOSX
- ❑ ...and more
  - [https://downloadcenter.intel.com/Detail\\_Desc.aspx?DwnldID=23171](https://downloadcenter.intel.com/Detail_Desc.aspx?DwnldID=23171)

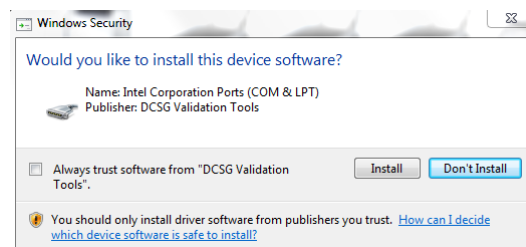
## Installation and Operation

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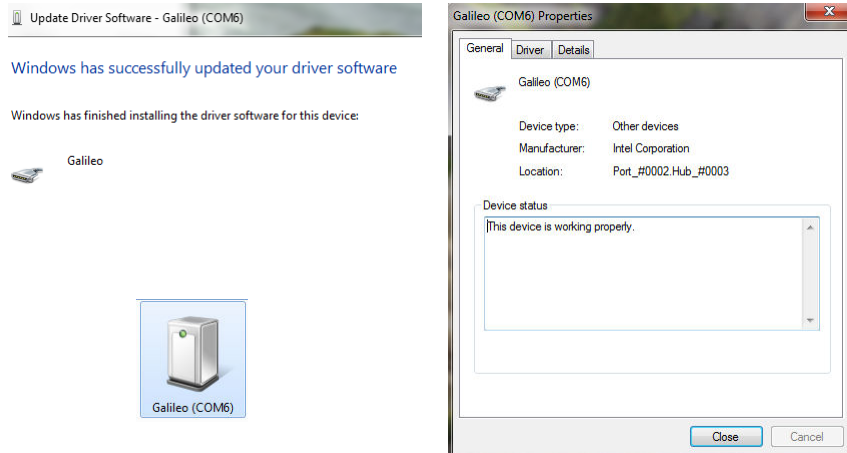
- ❑ Plug in the power cord
- ❑ Connect Micro USB cable
  - Micro-USB cable not supplied with purchase
  - Similar cable used by many cell phone chargers
- ❑ Install Drivers
  - Excellent online documentation for Windows, Mac and Linux; Look beyond the shipping box for docs!
- ❑ Install Arduino IDE on a desktop or laptop
- ❑ Create an Arduino sketch blink an LED
- ❑ Create an Arduino sketch to assign an eth0 address
- ❑ Install Intel's SD card configuration if you want to do more (e.g. Run Python)
- ❑ Read available documentation to SSH into the Galileo from other, network-connected systems
- ❑ Study the "Getting Started Guide" (14 pages)
  - <https://communities.intel.com/docs/DOC-21838>

## Windows Device Driver

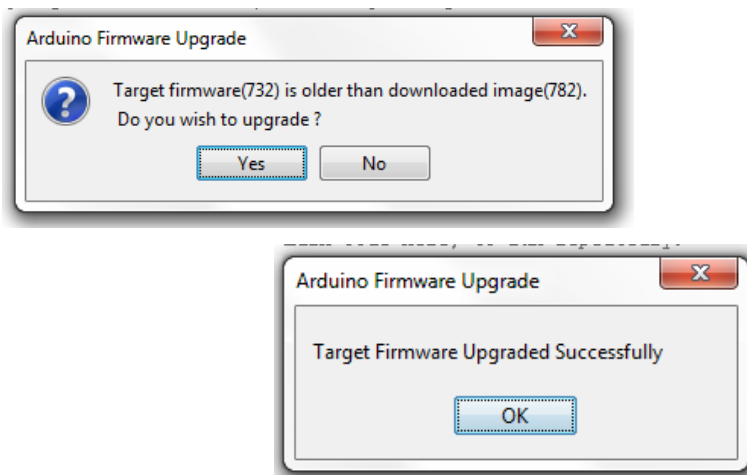
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## Driver Success!



## Arduino Firmware Upgrade



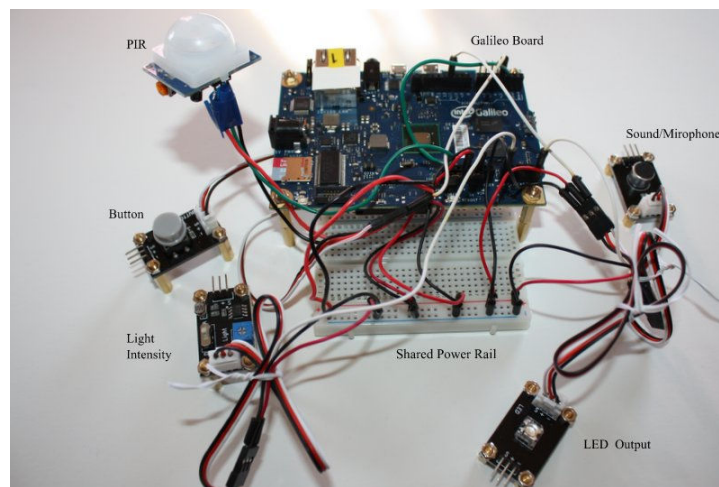


# Demo!

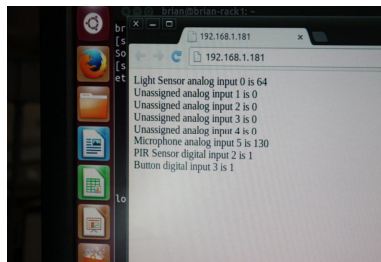
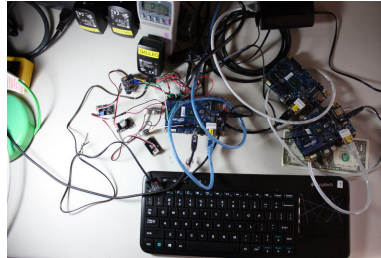
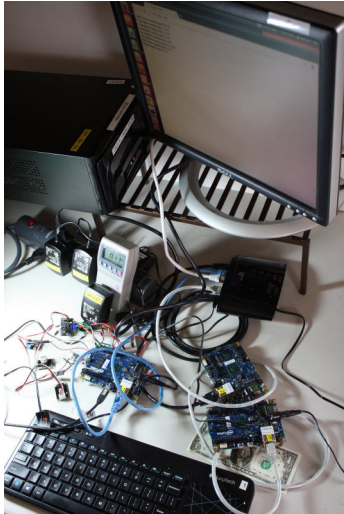
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## Galileo Sensor Application

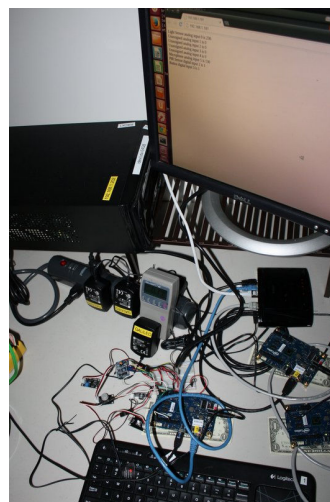
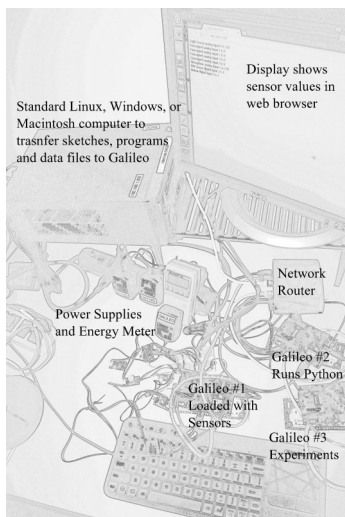
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# Galileo Development



# Networked Galileo Configuration

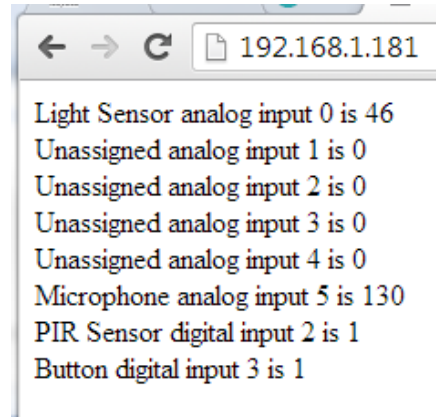


## Tiny Web Server

A Tiny Web Server is running on the Galileo Dev Board. A number of sensors and circuits are also connected to Galileo.

The Galileo was given a static IP address through an Arduino sketch. It is connected to a network via ethernet. (WiFi is an option through PCI Express.)

An Arduino script starts a local web server on Galileo. The script reads and sets state of the analog and digital pins. Values for the pins are sent over a client connection, to a browser on the network.



```
← → ↻ 192.168.1.181
Light Sensor analog input 0 is 46
Unassigned analog input 1 is 0
Unassigned analog input 2 is 0
Unassigned analog input 3 is 0
Unassigned analog input 4 is 0
Microphone analog input 5 is 130
PIR Sensor digital input 2 is 1
Button digital input 3 is 1
```

## Where to Buy Component Electronics



<http://blog.iteadstudio.com/>



[www.adafruit.com](http://www.adafruit.com)



[www.digikey.com](http://www.digikey.com)



[www.newark.com](http://www.newark.com)



[www.ti.com](http://www.ti.com)



[www.mouser.com](http://www.mouser.com)



[www.sparkfun.com](http://www.sparkfun.com)



[www.moderndevice.com](http://www.moderndevice.com)



## References For Creating Things

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## Linux

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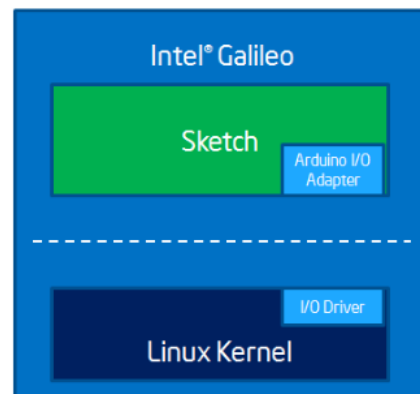
A follow-on presentation  
February 19, 2014  
Will Cover Linux on Galileo In-Depth  
<http://blu.org/cgi-bin/calendar/2014-feb>

## Basic Shell / Linux Commands

- ❑ top
- ❑ dmesg
- ❑ route
- ❑ history
  - ❑ more /etc/network/interfaces
- ❑ lspci
- ❑ lsusb
- ❑ exit
- ❑ uname -amnrspv
- ❑ cat /proc/meminfo
- ❑ cat /proc/cpuinfo
- ❑ cat /proc/version
- ❑ free
- ❑ df
- ❑ ls -a
- ❑ reboot
- ❑ .....

## Arduino Sketches and the Linux Kernel

- ❑ Arduino IDE runs on a desktop or laptop
- ❑ The IDE is used to create programs called sketches
- ❑ Sketches are transferred over the USB port to Galileo and then they run
- ❑ The Arduino I/O adaptor handles communication with the Linux Kernel



Source: Galileo Product Brief  
<https://communities.intel.com/docs/DOC-21836>

## Where do Arduino & Linux Meet?

```
/*
This example shows how to read the temperature of the Quark SoC
*/

char temp_raw[6];
int temp;

void setup() {
  Serial.begin(115200);
}

void loop() {
  temp = getQuarkTemp();
  Serial.print("The temperature of the Quark SoC is ");
  Serial.print(temp);
  Serial.println(" degrees celcius.");

  delay(1000);
}

int getQuarkTemp(){
  FILE *fp;

  fp = fopen("/sys/class/thermal/thermal_zone0/temp", "r");
  fgets(temp_raw, 5, fp);
  fclose(fp);

  int temp = atoi(temp_raw);
  temp /= 100;
  return temp;
}
```

Arduino IDE examples calling Linux

**GalileoLinuxExamples.zip**

Source: <https://communities.intel.com/docs/DOC-22272>

## Galileo Linux Examples

Arduino IDE examples implementing Linux commands

### □ Non-Persistent

- Linux\_ADCTemperature
- Linux\_Serial
- Linux\_USBShell
- Linux\_QuarkTemperature
- Linux\_SystemTime
- Linux\_QuarkTouchSensor
- Linux\_TelnetShell

*Examples just posted  
on January 15, 2014!*

### □ Persistent

- Linux\_PythonScript

Source: <https://communities.intel.com/docs/DOC-22272>

# Galileo I/O Mapping

Galileo I/O Mappings

Arduino IDE ID	GPIO		Linux	PWM Linux	Int	Dir	Muxed with	Initial Setup
	Source	Pin						
IO0	Cypr	GPOR4 BIT6 PWM2	50	N/A	-	BI	UART0_RXD	I w/ pullup off
IO1	Cypr	GPOR4 BIT7 PWM0	51	N/A	-	BI	UART0_TXD	I w/ pullup off
IO2	SoC (Cypr)	GPIO<6> (GPOR0 BIT4 PWM7)	14 (32*)	-	0	BI	-	I w/ pullup off
IO3	SoC (Cypr)	GPIO<7> (GPOR0 BIT2 PWM3)	15 (18*)	3	1	BI	(PWM)	I w/ pullup off
IO4	Cypr	GPOR1 BIT4 PWM6	28	-	-	BI	-	I w/ pullup off
IO5	Cypr	GPOR0 BIT1 PWM5	17	5	-	BI	(PWM)	I w/ pullup off
IO6	Cypr	GPOR1 BIT0 PWM6	24	6	-	BI	(PWM)	I w/ pullup off
IO7	Cypr	GPOR1 BIT3 PWM0	27	-	-	BI	-	I w/ pullup off
IO8	Cypr	GPOR1 BIT2 PWM2	26	-	-	BI	-	I w/ pullup off
IO9	Cypr	GPOR0 BIT3 PWM1	19	1	-	BI	(PWM)	I w/ pullup off
IO10	Cypr	GPOR0 BIT0 PWM7	16	7	-	BI	(PWM) SPI1_SS_B	I w/ pullup off
IO11	Cypr	GPOR1 BIT1 PWM4	25	4	-	BI	(PWM) SPI1_MOSI	I w/ pullup off
IO12	Cypr	GPOR3 BIT2 PWM3	38	-	-	BI	SPI1_MISO	I w/ pullup off
IO13	Cypr	GPOR3 BIT3 PWM1	39	-	-	BI	SPI1_SCK	I w/ pullup off
IO14	Cypr	GPOR4 BIT0 PWM6	44	-	-	BI	AD7298:VIN0	I w/ pullup off
IO15	Cypr	GPOR4 BIT1 PWM4	45	-	-	BI	AD7298:VIN1	I w/ pullup off
IO16	Cypr	GPOR4 BIT2 PWM2	46	-	-	BI	AD7298:VIN2	I w/ pullup off
IO17	Cypr	GPOR4 BIT3 PWM0	47	-	-	BI	AD7298:VIN3	I w/ pullup off
IO18	Cypr	GPOR4 BIT4 PWM6	48	-	-	BI	AD7298:VIN4	I w/ pullup off
IO19	Cypr	GPOR4 BIT5 PWM4	49	-	-	BI	AD7298:VIN5	I w/ pullup off

\* See Galileo I/O Function Muxing table below.

# Galileo I/O Function Mapping

Galileo I/O Function Muxing

Mux Selector		Cypress GPIO pin	Linux GPIO ID	Dir	Initial Setup
0	1				
UART0_RXD	IO0	GPOR3 BIT4 PWM7	40	O	unknown
UART0_TXD	IO1	GPOR3 BIT5 PWM5	41	O	unknown
SPI1_SS_B	IO10	GPOR3 BIT6 PWM3	42	O	unknown
SPI1_MOSI	IO11	GPOR3 BIT7 PWM1	43	O	unknown
SPI1_MISO	IO12	GPOR5 BIT2 PWM3	54	O	unknown
SPI1_SCK	IO13	GPOR5 BIT3 PWM1	55	O	unknown
AD7298:VIN0	IO14	GPOR3 BIT1 PWM5	37	O	0
AD7298:VIN1	IO15	GPOR3 BIT2 PWM3	36	O	0
AD7298:VIN2	IO16	GPOR0 BIT7 PWM1	23	O	0
AD7298:VIN3	IO17	GPOR0 BIT6 PWM3	22	O	0
AD7298:VIN4	IO18	GPOR0 BIT5 PWM5	21	O	0
AD7298:VIN5	IO19	GPOR0 BIT4 PWM7	20	O	0
IO2 via SoC GPIO<6>	IO2 via Cypress GPOR0 BIT4 PWM7	GPOR1_BIT7_PWM0	31	O	unknown
IO3 via SoC GPIO<7>	IO3 via Cypress GPOR0 BIT2 PWM3	GPOR1_BIT6_PWM2	30	O	unknown
I2C	(AD7298:VIN4 or IO18) and (AD7298:VIN5 or IO19)	GPOR1_BIT5_PWM4	29	O	1

## Galileo & Linux

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- Default Linux
  - Poky
  - Yocto
  - <https://www.yoctoproject.org/>
  - <http://www.yoctoproject.org/docs/current/kernel-dev/kernel-dev.html>
- Bash Shell – ls, history, etc.
  - <http://ss64.com/bash/>
- Full Fat Linux
  - Debian, Whatever ...
  - <https://communities.intel.com/message/218148>
- ROS Hydro
  - <http://wiki.ros.org/IntelGalileo/How%20to%20install%20ROS%20Hydro%20on%20Intel%20Galileo>
- GPIO Chunks
  - <http://www.malinov.com/Home/sergey-s-blog/intelgalileo-programminggpiofromlinux>
- More on this at the 2/19/2014 meeting

## IoT

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Internet of Things  
Much more to follow  
On 2/22/2014 at the  
[www.iotfestival.com](http://www.iotfestival.com)

# IoT Festival – [www.iotfestival.com](http://www.iotfestival.com)

## The IoT Initiative

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## Internet of Things Festival BOSTON • Saturday • Feb 22, 2014

The IoT Fest is one full day of free public celebration of creativity, technology, and the internet. Speakers, demonstrations and hands-on sessions at MIT will cover personal, commercial, and civil applications of IoT. Take this time to connect your real and digital worlds and celebrate what IoT can offer.

*Creativity fused with technology and the internet - together we will make things.*

DATE: Saturday, February 22, 2014

LOCATION: MIT Building E51, Cambridge, MA

## News

- JAN 14** Welcoming [Texas Instruments](#), [Intel](#), [Isis3D](#), [O'Reilly](#), and [Canonical](#) as premiere sponsors!
- JAN 14** The TI University Program is offering a [cool online embedded processing course!](#)
- JAN 14** Intel's [Galileo Development Board](#) is here today, and Edison was announced at CES.
- JAN 14** Isis3D will be creating and making things with their new [Isis One 3D printer](#) as part of the "Creator's Hut"
- JAN 14** O'Reilly helps you learn - check out ["Getting Started with the Internet of Things: Connecting Sensors and Microcontrollers to the Cloud"](#)



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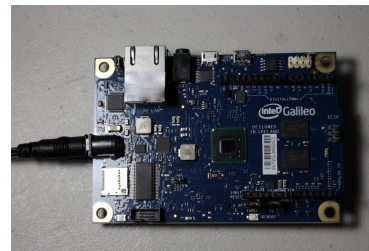


## What's driving IoT?

- ❑ Here are TEN attributes that are key:
  1. Small
  2. Smart
  3. Sensors
  4. Connected
  5. Processors
  6. Energy-Efficient
  7. Low-cost
  8. Reliable
  9. Creative
  10. Innovative

## Embedded Silicon

- "...embedding silicon into simple items around the house so that they can communicate with you and other devices is fascinating in its own right, and is poised to be a massive industry. "
  - <http://www.dailyfinance.com/2014/01/11/is-intel-on-the-cusp-of-the-next-tech-revolution/>



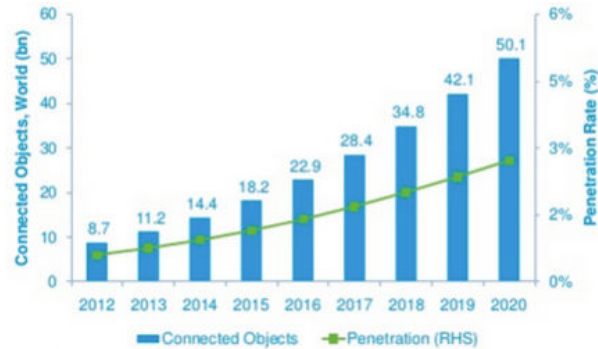
## Wolsam's Hierarchy of IoT Economics

- Complex System
  - \$\$\$\$\$\$\$
- Equipment
  - \$\$\$\$\$
- Gateway
  - \$\$\$\$
- Thing
  - \$\$\$
- Tool
  - \$\$
- Part
  - \$

Source: Brian

## The Market For IoT

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**Penetration of connected objects in total 'things' expected to reach 2.7% in 2020 from 0.6% in 2012**

Source: [Cisco](#)

<http://seekingalpha.com/article/1943631-intel-thinking-beyond-mobile>

## Investing in IoT

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*"Intel Capital [topped the list](#) of most active investors in the Internet of Things. Since 2012 Intel Capital has done 10 deals in this space, according to CB Insights. Deals include Redwood City, Calif.-based Arrayent...; San Jose, Calif.-based [Gainspan](#)...; San Francisco-based Basis Science...; and Kitchener, Ontario-based Thalmic Labs, which is developing a gesture controlled armband."*

Source: <http://www.bizjournals.com/portland/blog/2014/01/are-you-an-internet-of-things-company.html>, 1/15/2014



Thank You!

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Questions?